Hello. I’m Kyle Pope.

Columbia Journalism Review.
The Media Trust Crisis
Yes, Trump is a problem
But let’s not fool ourselves: the trust crisis didn’t start with Trump
A decades-long problem
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Continuous declines in circulation and advertising
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A decimation of on-the-ground, local news
A decades-long problem

Continuous declines in circulation and advertising

A decimation of on-the-ground, local news

A lack of diversity in our ranks
A decades-long problem

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A decimation of on-the-ground, local news
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In national news, a largely elite, coastal workforce
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In national news, a largely elite, coastal workforce

Poor coverage choices, away from stories that matter
The result: the conversation is broken
York, Pennsylvania experiment
At CJR, the power of events
Emails, podcasts, phone conference calls

Columbia Journalism Review

The media today: MSNBC makes the right call

How does an offhand tweet from 2009 launch a full-blown crisis for a major news network in 2017? The answer lies in the dynamics of a battle that’s raging between traditional mainstream outlets and those who hope to disrupt the entire journalism profession. On Thursday, after coming under fire from viewers and journalists who accused the network of censoring a pressure from far-right activist Mike Cernovich,
What about the public editor?
Rethinking the coverage
Rethinking the coverage

Stay longer with stories that matter
Rethinking the coverage

Stay longer with stories that matter

Less on process, more on issues that resonate
Rethinking the coverage

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Less on process, more on issues that resonate

More coverage of people that reflect the community you cover
Rethinking the coverage

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Don’t make it about us
Back where we started
Thank you.