



ORGANIZATION OF NEWS OMBUDSMEN
& STANDARDS EDITORS



ONO CONFERENCE 2018 | Amsterdam

It is with great pleasure that I invite you to attend ONO's Annual Conference in Amsterdam on June 3 - 6 2018. Registration is now open. Please find the form attached.

We are grateful to this year's conference sponsor - the Dutch Public Broadcasters - and their governing body, NPO (Nederlandse Publieke Omroep). The theme of this year's conference is **Building Trust - Tools and Ideas for Ombudsmen, Public Editors and Standards Editors to rebuild public belief in news media.**

The continued politicizing of news by labelling it "fake", the use of social media to disrupt and divide - if not undermine our democratic institutions - makes this a fraught and exciting time in journalism. Come share your experiences and ideas and hear about work being done to restore the public's trust and engagement with news media.

One keynote speaker is Sally Lehrman, director of The Trust Project – an international collaborative effort to develop best practices. It is a consortium of news organizations committed to "create standards of transparency in journalism with the goal of building a more trustworthy and trusted press." Our second keynote speaker, Kyle Pope, Editor in Chief and Publisher of the Columbia Journalism Review, will address threats to a free press and what news organizations can and are doing about it.

For you long-time members, Stephen Pritchard, recently retired readers' editor for The Observer, will reflect on his time and our future over lunch on Tuesday.

Come and share your thoughts about the #metoo phenomenon – lots of ideas and concerns about publishing names and accusations without much proof. There will be a presentation of a fact-checking project and its impact run out of the University of Leiden. We will address issues we all face, such as burn-out and how to avoid it in this angry "fake news" world, and how to deal with governmental pressure.

It is not too late to help shape the schedule of the ONO Conference 2018. Please let me know what topics you would like considered – both for the panels and the "shop talks", the sessions driven by our participants - which offer a forum to work out a problem you have been having or to hear about the best practices in the business. Please send us your suggestions as soon as possible.

On a more practical note, this is a busy time of year in Amsterdam, and hotels fill up quickly. On the conference registration form you will find a few possibilities and we urge you to register and book as soon as possible. I look forward to greeting you all in Amsterdam.



ONO Annual Conference

The Netherlands | 3 - 6 June 2018



A m s t e r d a m

Please complete this registration form and send it to: wilma.de.weerd@npo.nl

First name: _____ Last name: _____
Job title: _____ Company: _____
E-mail address: _____ Cell phone: _____

My companion will attend:

- Sunday Reception YES ☐ NO ☐
- Dinner during the boat tour on the canals on Tuesday 6th June *YES ☐ NO ☐

*If yes, the fee is \$ 100 (boat, dinner and drinks included).



The ONO Conference 2018 will be held in Hilversum, at the The Netherlands Institute for Sound and Vision. Beeld en Geluid, as it is called in Dutch, is a cultural-historical organization of national interest. It collects, preserves and opens the audiovisual heritage for as many users as possible: media professionals, education, science and the general public.

<https://beeldengeluid.nl/en>

🚗 Daily Transportation provided

Attendance Fees:

Conference attendees: \$500. **Conference attendance is not final until payment has been received.**
Please note the required annual fees and conference dues **must be paid by April 30, 2018.**

Payment options (please choose one):

☐ Bank Transfer

Bank Name:	Wells Fargo Bank, N.A. San Francisco CA
Routing number:	121000248 (domestic U.S. wires)
Swift Code:	WFBUS6S (international wires)
Account number:	2345570879
Account title:	Organization of News Ombudsmen Inc.

☐ PayPal – Use the PayPal link on the ONO website: <http://newsombudsmen.org/support-ono-2>

☐ Transferwise – recommended for transfers from outside the US, as it helps avoid the high banking fees. <https://transferwise.com/>

The transaction fee with Transferwise is about one USD for a transfer of USD 500 to ONO. You can't make transfers within the US with this system. Create an account for yourself on transferwise.com and make your transaction, citing ONO's bank details:

Bank Name:	Wells Fargo Bank, N.A. San Francisco CA
Routing number:	121000248
Account number:	2345570879
Account title:	Organization of News Ombudsmen Inc.
Address of ONO:	7905 S Camino Conianza, Sahuarita, AZ, USA, 85629-9480
Email:	rcarlton9@cox.net

Information on hotels:

Art'otel

The [Art'otel](#) is situated right at the center of Amsterdam and across the central station. This 5* hotel offers a unique interior; everything in it is designed by the artist team Van Lieshout. The price for a double room (1 person) is € 280,- including breakfast. **Please mention that you are attending the conference.**

Park Plaza Hotel Victoria

This [hotel](#) is next to the Art'otel (same owner). It has 4 stars and the interior is neutral. The price for a double room (1 person) is € 249,- including breakfast. **Please mention that you are attending the conference.**

Ibis Styles Amsterdam Central Station

A 3-star [hotel](#) with simple rooms. Price for a single room (single bed) is € 171,- (check conditions).

Hotel Parklane

An example of a small budget [hotel](#) (2 stars, further away from the centre). Family hotel (13 rooms). The price for a single room (single bed) is € 119,- per night (depends on the date booked) including breakfast.

Please bear in mind that hotel rooms in Amsterdam in June are fully booked very soon.



Amsterdam in June

In Amsterdam and around, there are many interesting things to do, to see, to experience. Many!

- ✓ To find out what's on in June, click [here](#)
- ✓ To experience Amsterdam the traditional way, click [here](#)
- ✓ Or maybe you would like to make it a fun tour, go to [places](#) where the locals go
- ✓ To make Amsterdam easier and more fun download the [app](#)