



PROGRAM ONO 2018 ANNUAL CONFERENCE, THE NETHERLANDS

Amsterdam – Hilversum, June 3 – 6, 2018

BUILDING TRUST: Tools and Ideas for Ombudsmen, Public Editors and Standards Editors to Rebuild Public Belief in News Media

Sunday June 3, Amsterdam, Art'Otel

14:00 – 17:00 Board Meeting
(Attendees: Executives and Board Members)

17:00 – 19:00 Welcome reception

Monday June 4, Hilversum, Institute Beeld en Geluid (bus transfer provided)

09:00 Registration

09:45 Key note
Sally Lehrman (USA), The Trust Project
Crisis in Trust: A Solution in Your Hands

11:00 Panel session
When the government is looking over your medium's shoulder
With David Jourdan (BBC, UK), Ignaz Staub (Tamedia AG, Switzerland), Yavuz Baydar (independent columnist, Turkey).
Moderator: Alan Sutherland (ABC, Australia)

13:30 Panel Session
Ethical considerations of Artificial Intelligence in Journalism
Andrew Cochran (Cochran360, Canada), Paul Chadwick (The Guardian UK)
Moderator: Esther Enkin (CBC, Canada)

- 14:30 Shop Talk
Dealing with pressure from within your publication/medium
 Sharing experiences, moderated by Sjoerd de Jong (NRC Handelsblad, the Netherlands)
- 15:30 Panel Session
Fact-checking for Facebook, (how) does it work? A show-and-tell
 Peter Burger, Alexander Pleijter and the students of Leiden University
- 16:30 pm Shop Talk
Don't become the ombudsman-with-the-burn-out!
 Tips, tricks and every day remedies with Carien Karsten (writer/coach, The Netherlands)

Tuesday June 5, Hilversum, Institute Beeld en Geluid

(bus transfer provided)

- 9:30 Key note
 Madeleine de Cock Buning (the Netherlands), chair European Commission
 High Level Expert Group on fake news
How to combat fake news, and what role can ombudsmen play?
- 10:45 Panel session
When #MeToo comes knocking on your medium's door
 Elisabeth Jensen (NPR, USA), Lars Bennike (TV2, Denmark), Bjarne Schilling (Politiken, Denmark),
 Moderator: Ignaz Staub (Tamedia, Switzerland)
- 12:00 Tour of Institute Beeld en Geluid
- 12:30 Lunch with Stephen Pritchard (former ombudsman The Independent, UK)
- 13:30 Key note
 Kyle Pope (USA), Columbia Journalism Review
The role of ombudsmen in (re)building trust in media

- 14:30 Panel session
Managing abuse and intolerance in an increasingly polarised world
Sally Begbie (SBS Corporation, Australia), George Claassen (M24, South-Africa), Panneerselvam Aynpuram (The Hindu, India)
- 15:45 Shop Talk
Topical and timely, pressing and practical: Or: what issues do YOU want to discuss?
Moderator: Tarmu Tammerk (Estonian Broadcasting Company, Estonia)
- 16:45 Summary and closing remarks by Esther Enkin (chair of ONO, CBC, Canada)

Tuesday Evening, June 5, Amsterdam

- 19:00 – 21:30 Dinner on the boat while touring the canals and harbour

Wednesday, June 6, Amsterdam, NRC Handelsblad building

- 9:30 ONO Business meeting including election of new board and executive - open to all members
- 12:30 – 13:00 Tour of NRC Handelsblad newsroom with Sjoerd de Jong (The Netherlands)
- 13:00 – 14:00 Lunch and farewell